

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Applicant(s): Nemirofsky et al.

Serial No.: 10/618,568

Filed: 7/11/2003

Title: Interactive Electronic Commerce and

Message Interchange System Featuring Delivery of Messages Tailored to Individual Users

Attorney Docket No.: 53772

Commissioner for Patents Washington, D.C. 20231

Group Art Unit: 3629

Examiner:

## INFORMATION DISCLOSURE STATEMENT

Dear Sir:

This Information Disclosure Statement is submitted:

<u>X</u>	_ under 37 CFR 1.97(b), or
	(Within three months of filing national application; or date of entry of international application; or before mailing date of first office action on the merits; whichever occurs last)
-	under 37 CFR 1.97(c) together with either a:  Statement under 37 CFR 1.97(e), or  a \$180.00 fee under 37 CFR 1.17(p), or  (After the CFR 1.97(b) time period, but before final action or notice of allowance, whichever occurs first)
	under 37 CFR 1.97(d) together with a:  Statement under 37 CFR 1.97(e), and a \$180.00 fee set forth in 37 CFR 1.17(p).  (Filed after final action or notice of allowance, whichever occurs first, but before payment of the issue fee)

X Applicant(s) submit herewith Form PTO 1449-Information Disclosure Citation together with copies, of patents, publications or other information of which applicant(s) are aware, which applicant(s) believe(s) may be material to the examination of this application and for which there may be a duty to disclose in accordance with 37 CFR 1.56.

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The relevance of the attached references is that this is the closest art of which Applicant is aware. Applicant submits that the above references taken alone or in combination neither anticipate nor render obvious the present invention. Consideration of the foregoing in relation to this application is respectfully requested.

It is requested that the information disclosed herein be made of record in this application.

Respectfully submitted,

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria VA 22313-1450.

Date of Deposit: June 6, 2005

Typed Name: Mark J. Spolyar

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Mark James Spolyar

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Date: July 6, 2005

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PTO/SB/08A (08-00)

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## INFORMATION DISCLOSURES

(use as many sheets as necessary)

Sheet 1 of 1

Complete if Known						
Application Number 10/618,568						
Filing Date	7/11/2003					
First Named Inventor	Nemirofsky et al.					
Group Art Unit	3629					
Examiner Name						
Attorney Docket Number	53772					

	U.S. PATENT DOCUMENTS								
Examiner Cite No.1		U.S. Patent Document Kind Code <sup>2</sup> Number (if known)		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear			
		US 5,717,866	<u> </u>	Naftzger	02/10/1998				
		US 6,330,543 B1	1	Kepecs	12/11/2001				
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	FOREIGN PATENT DOCUMENTS										
		Foreign Patent Document				Date of Publication of	Pages, Columns, Lines,	$\Box$			
Examiner Initials*	Cite No.1	Office <sup>3</sup>	Number <sup>4</sup>	Kind Code <sup>5</sup> (if known)	Name of Patentee or Applicant of Cited Document	Cited Document MM-DD-YYYY	Where Relevant Passages or Relevant Figures Appear	. 7⁵			
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Examiner	Date	
Signature	Considered	

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<sup>\*</sup>EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>&</sup>lt;sup>1</sup>Unique citation designation number. <sup>2</sup>See attached Kinds of U.S. Patent Documents. <sup>3</sup>Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup>For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup>Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup>Applicant is to place a check mark here if English language Translation is attached.